

Brendan Kent Bathrick
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designbkb.com

EXPERIENCE

DesignBKB

Minneapolis, MN

2007~ present

Art Direction/Design for
Target, Black Design, Yamamoto, Hanley Wood

Contract/Freelance

New York, NY

2001~2006

Art direction and design for a variety of agencies
including: Ogilvy One, TBWA Chiat-Day,
Dentsu, Grey

Fame

Minneapolis, MN

1998~ 2000

Art direction and design for various retailers.
Responsibilities included the development
of in-store promotions, print advertising,
direct mail and brand management.

John Ryan Company

Minneapolis ~ Madrid

1993~1997

Art direction and design of communications for
point -of-sale display. Projects included
developing in-store campaigns, signage
systems and some Corporate ID.
Total exposure to all phases
of retail promotion.

EDUCATION

Massachusetts College of Art
Boston, Massachusetts 1989~1992
BFA, Graphic Design

University of Wisconsin
Madison, Wisconsin 1982~1987
Communication Arts major